

Dive into data and UX
With Beusable

All-in-One
Data Analytics Tool

Beusable

Code Installation Guide

2020-01-15

FOUR GRIT

Beusable tracking code can be installed in 2 different methods:
Please complete the code installation in a manner of your convenience.

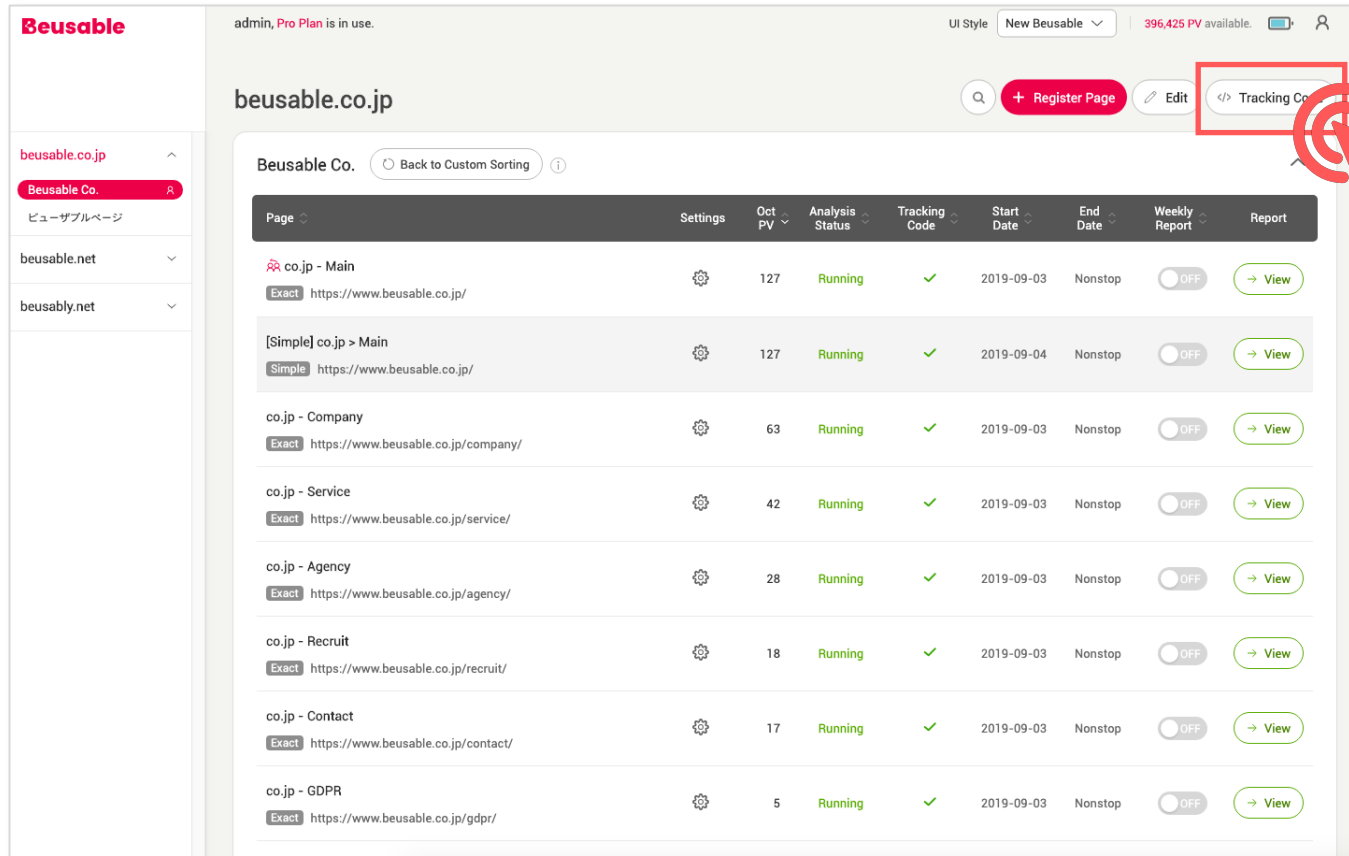
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- 2. Installation with Google Tag Manager**

1. Manual Installation (General Method)

1. Manual Installation (General Method) > Check Tracking Code

Click <Tracking Code> button in Beusable Dashboard.



The screenshot shows the Beusable dashboard interface. On the left is a sidebar with the Beusable logo and a list of pages: beusable.co.jp, Beusable Co., ビューザブルページ, beusable.net, and beusably.net. The main content area is titled 'beusable.co.jp' and includes a search bar, a '+ Register Page' button, an 'Edit' button, and a '</> Tracking Co' button which is highlighted with a red box. A red target icon with an arrow pointing to it is also present. Below this is a table with columns: Page, Settings, Oct PV, Analysis Status, Tracking Code, Start Date, End Date, Weekly Report, and Report. The table lists several pages, including 'co.jp - Main', '[Simple] co.jp > Main', 'co.jp - Company', 'co.jp - Service', 'co.jp - Agency', 'co.jp - Recruit', 'co.jp - Contact', and 'co.jp - GDPR'. Each row shows the page name, its status (Running), and a 'View' button.

Page	Settings	Oct PV	Analysis Status	Tracking Code	Start Date	End Date	Weekly Report	Report
co.jp - Main Exact https://www.beusable.co.jp/	⚙️	127	Running	✓	2019-09-03	Nonstop	OFF	→ View
[Simple] co.jp > Main Simple https://www.beusable.co.jp/	⚙️	127	Running	✓	2019-09-04	Nonstop	OFF	→ View
co.jp - Company Exact https://www.beusable.co.jp/company/	⚙️	63	Running	✓	2019-09-03	Nonstop	OFF	→ View
co.jp - Service Exact https://www.beusable.co.jp/service/	⚙️	42	Running	✓	2019-09-03	Nonstop	OFF	→ View
co.jp - Agency Exact https://www.beusable.co.jp/agency/	⚙️	28	Running	✓	2019-09-03	Nonstop	OFF	→ View
co.jp - Recruit Exact https://www.beusable.co.jp/recruit/	⚙️	18	Running	✓	2019-09-03	Nonstop	OFF	→ View
co.jp - Contact Exact https://www.beusable.co.jp/contact/	⚙️	17	Running	✓	2019-09-03	Nonstop	OFF	→ View
co.jp - GDPR Exact https://www.beusable.co.jp/gdpr/	⚙️	5	Running	✓	2019-09-03	Nonstop	OFF	→ View

1. Manual Installation (General Method) > Copy Tracking Code

Click <Copy> button to copy Tracking Code.

The screenshot shows the Beusable dashboard interface. A modal window titled "Tracking Code" is open, displaying the JavaScript code to be copied. The code is as follows:

```
1 <script type="text/javascript">
2 (function(w, d, a){
3   w.__beusablerumclient__ = {
4     load : function(src){
5       var b = d.createElement("script");
6       b.src = src; b.async=true; b.type = "text/javascript";
7       d.getElementsByTagName("head")[0].appendChild(b);
8     }
9   };w.__beusablerumclient__.load(a);
10 })(window, document, "/rum.beusable.net/script/b160804e144953u53/e648e8d8b0");
11 </script>
```

Below the code, there is a "Copy" button, which is highlighted with a red circle and a red arrow pointing to it. The background of the dashboard shows a list of domains and their tracking status.

Tips

Identical Beusable Tracking Code is issued per domain.

Unique codes are issued to each domain. Please note that when installing the code.

Notice!

www.naver.com and m.naver.com are not identical domains.

The tracking code assigned to each domain must be properly installed for data collection.

1. Manual Installation (General Method) > Install Tracking Code

Now, insert the copied tracking code before `</body>` tag as shown below!

```
<!-- [D] FOOTER -->
<script src="/js/slide_v2.js"></script>
</div>

<script type="text/javascript">
  (function(w, d, a){
    w.__beusablerumclient__ = {
      load : function(src){
        var b = d.createElement("script");
        b.src = src; b.async=true; b.type = "text/javascript";
        d.getElementsByTagName("head")[0].appendChild(b);
      }
    };w.__beusablerumclient__.load(a);
  })(window, document, '//rum.beusable.net/script/b160804e144953u53/856b0b83b6');
</script>
</body>
</html>
```

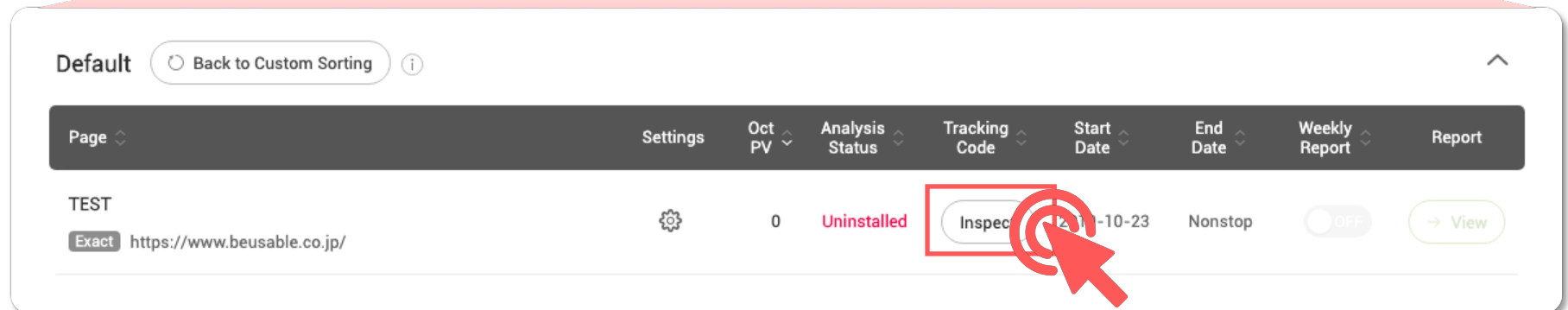
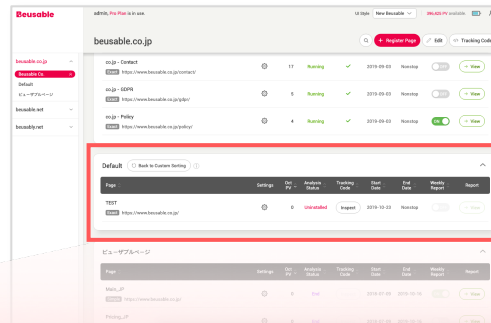
Insert

Tip! It's recommended to install the tracking code in domain common area, so that the code can be automatically installed within the same domain pages.

1. Manual Installation (General Method) > Confirm Code Installation

Click <Inspect> button to confirm code installation.

※ Confirmation of tracking code installation cannot be verified prior to the set analysis start date.



1. Manual Installation (General Method) > Confirm Initiation of Analysis

When tracking code installation is confirmed, the status value of the page changes to '[Analyzing](#)'. Within a couple of hours, the status changes to '[Running](#)' and the <View> button becomes active.

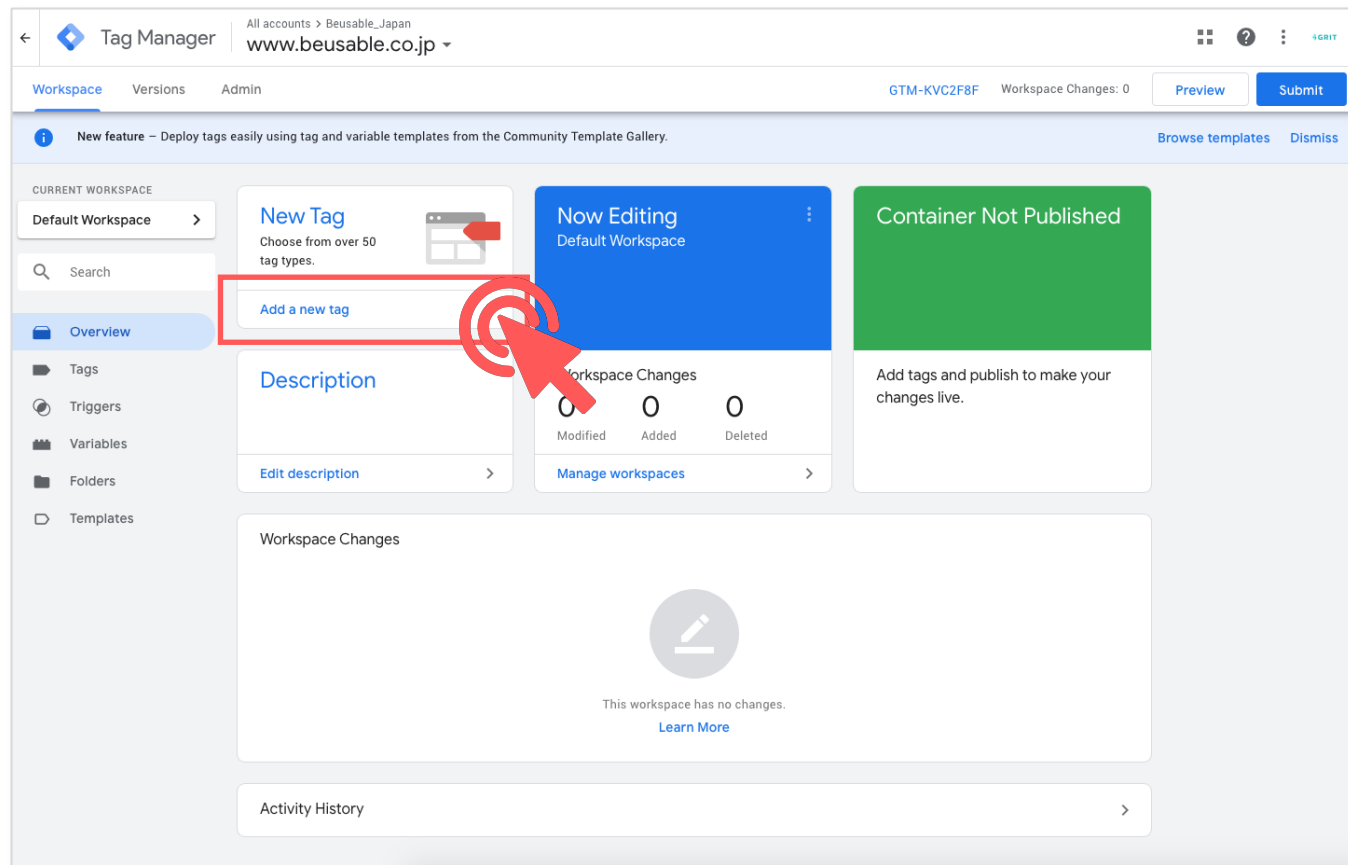
The image displays two screenshots of a web application interface, illustrating the progression of a tracking code installation. Both screenshots show a table with columns: Page, Settings, Oct PV, Analysis Status, Tracking Code, Start Date, End Date, Weekly Report, and Report. The first screenshot shows the 'Analysis Status' as 'Analyzing' (in blue text) with a green checkmark, and the 'Weekly Report' toggle is 'OFF'. The second screenshot shows the 'Analysis Status' as 'Running' (in green text) with a green checkmark, and the 'Weekly Report' toggle is 'ON'. Red boxes highlight the 'Analysis Status' and the '→ View' button in both states. Red arrows indicate the transition from the 'Analyzing' state to the 'Running' state.

Page	Settings	Oct PV	Analysis Status	Tracking Code	Start Date	End Date	Weekly Report	Report
TEST Exact https://www.beusable.co.jp/		0	Analyzing ✓		2019-10-23	Nonstop	OFF	→ View
TEST Exact https://www.beusable.co.jp/		4	Running ✓		2019-10-23	Nonstop	ON	→ View

2. Installation with Google Tag Manager

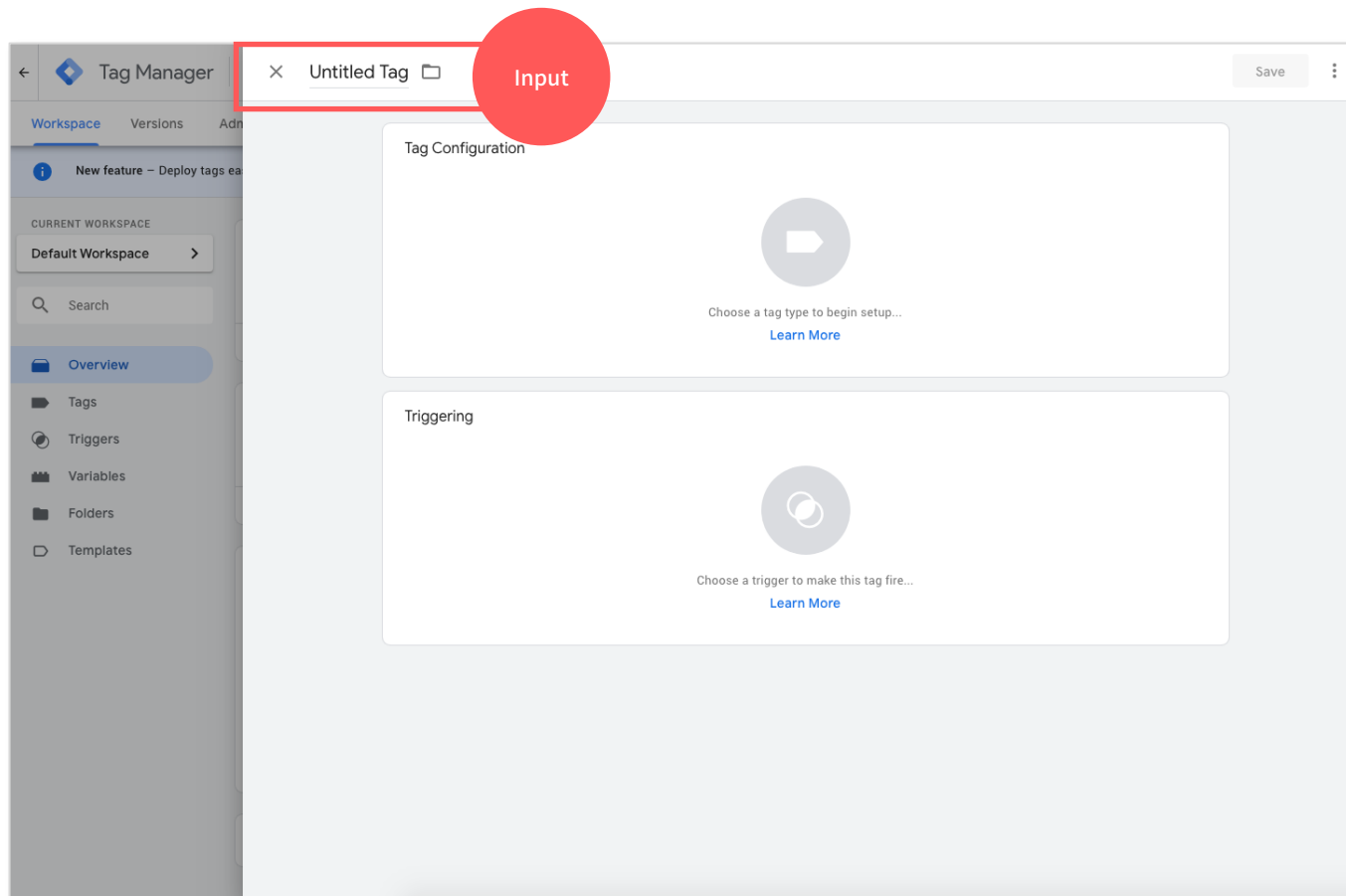
2. Installation with Google Tag Manager

Click <Add A New Tag> button in Google Tag Manager.



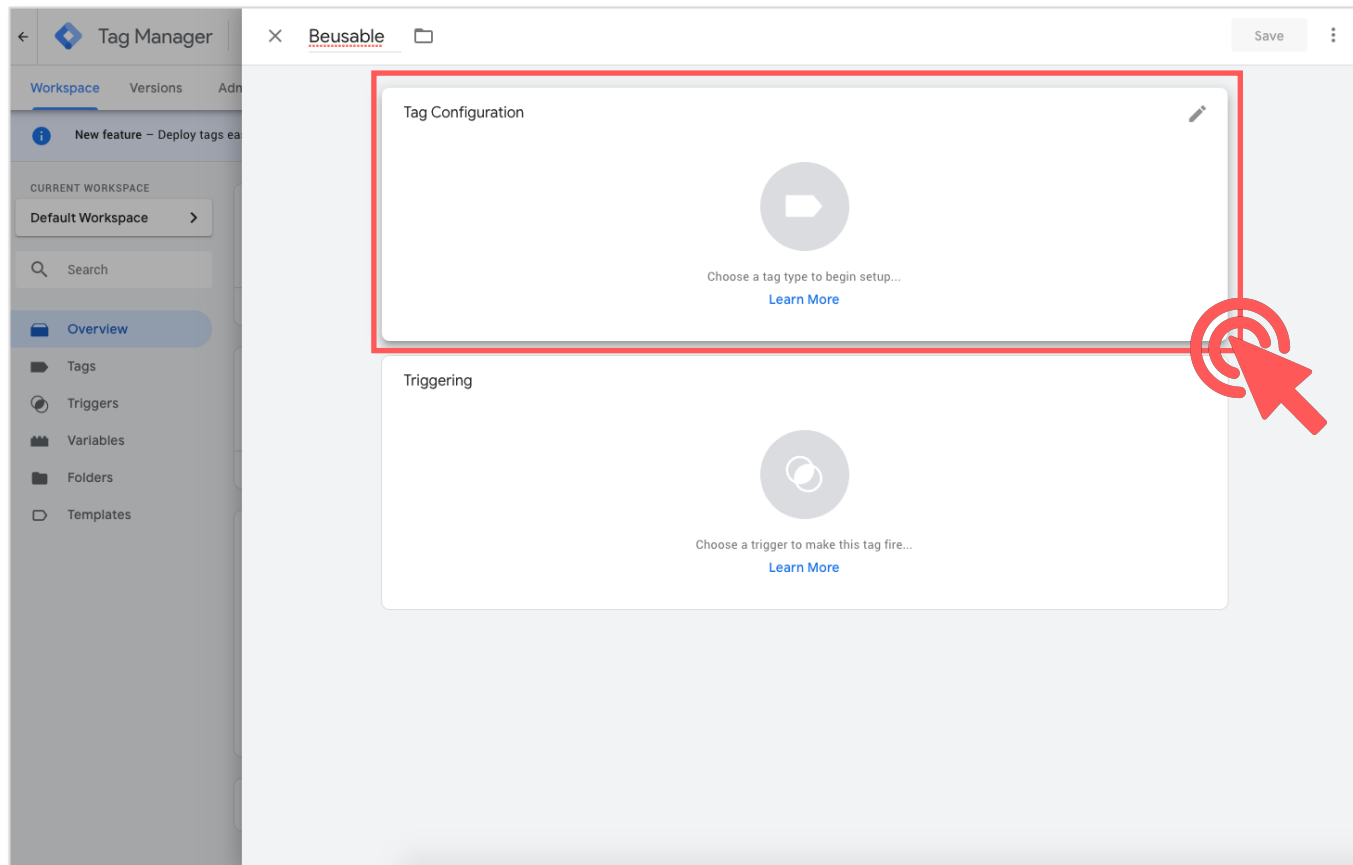
2. Installation with Google Tag Manager

Enter a <Tag Name>.



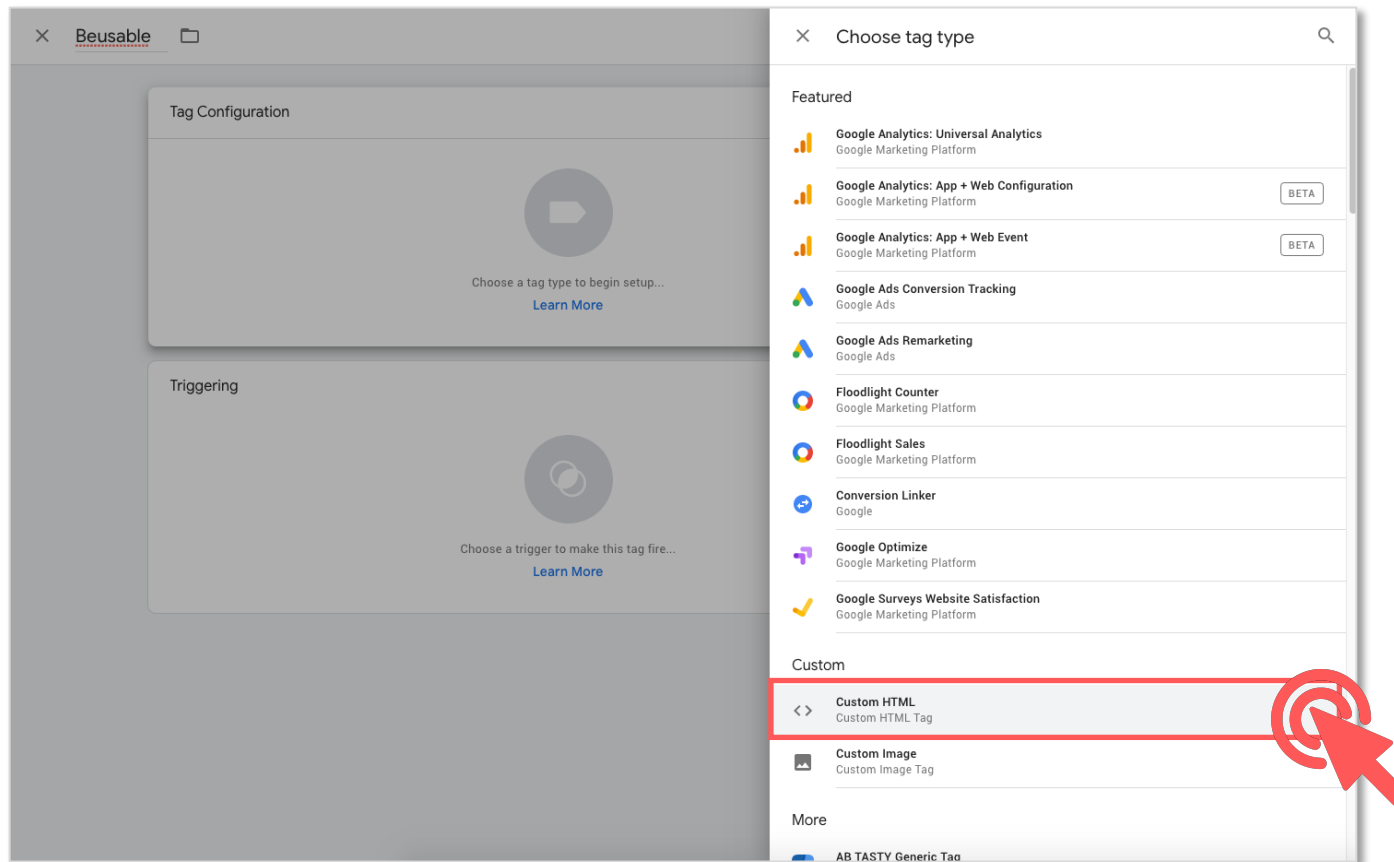
2. Installation with Google Tag Manager

Click on <Tag Configuration> box.



2. Installation with Google Tag Manager

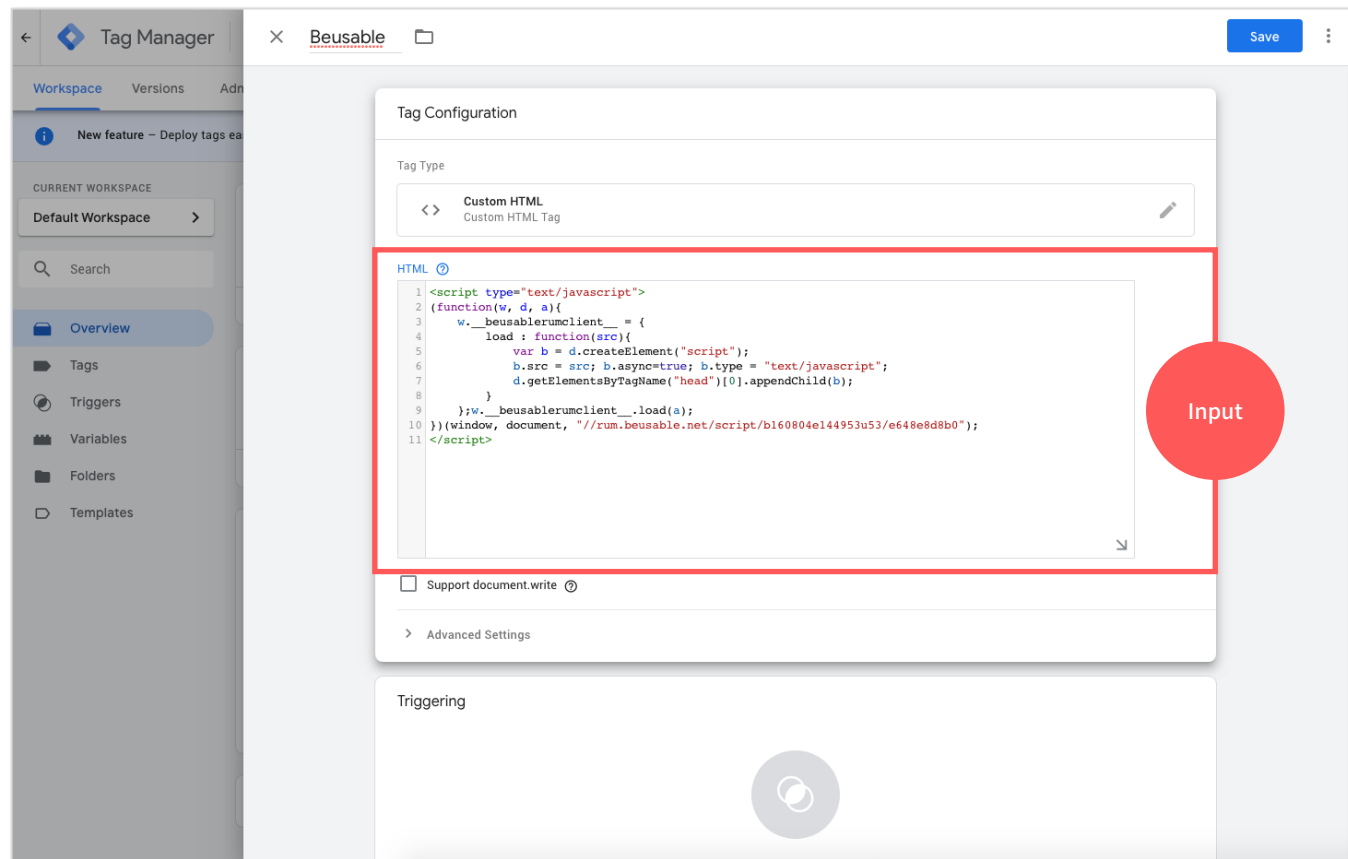
Select <Custom HTML> in a list of tag types.



2. Installation with Google Tag Manager

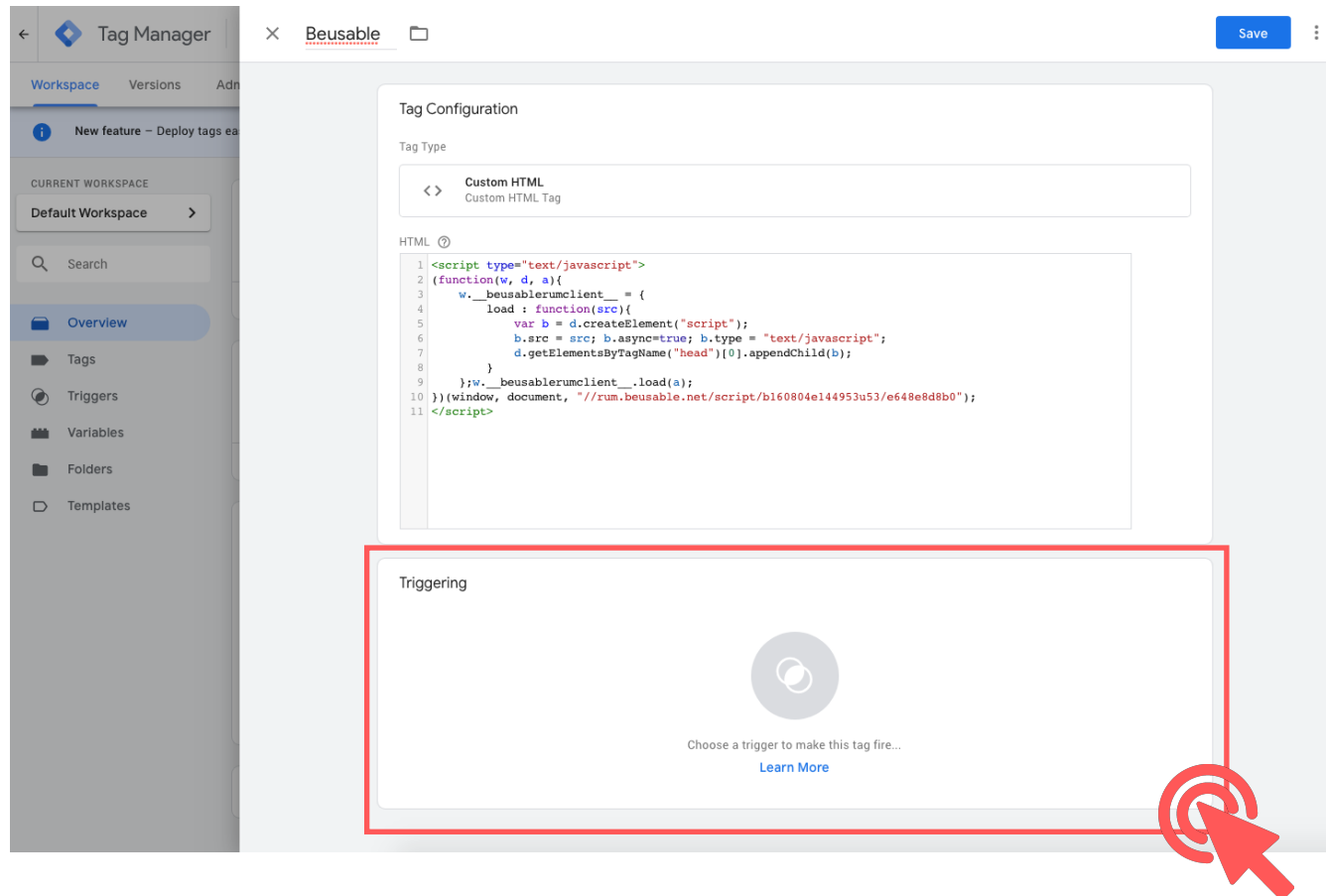
Enter Beusable Tracking Code in the HTML text box.

※ Refer to page 5-6 of the 'Manual Installation (General)' for tracking code.



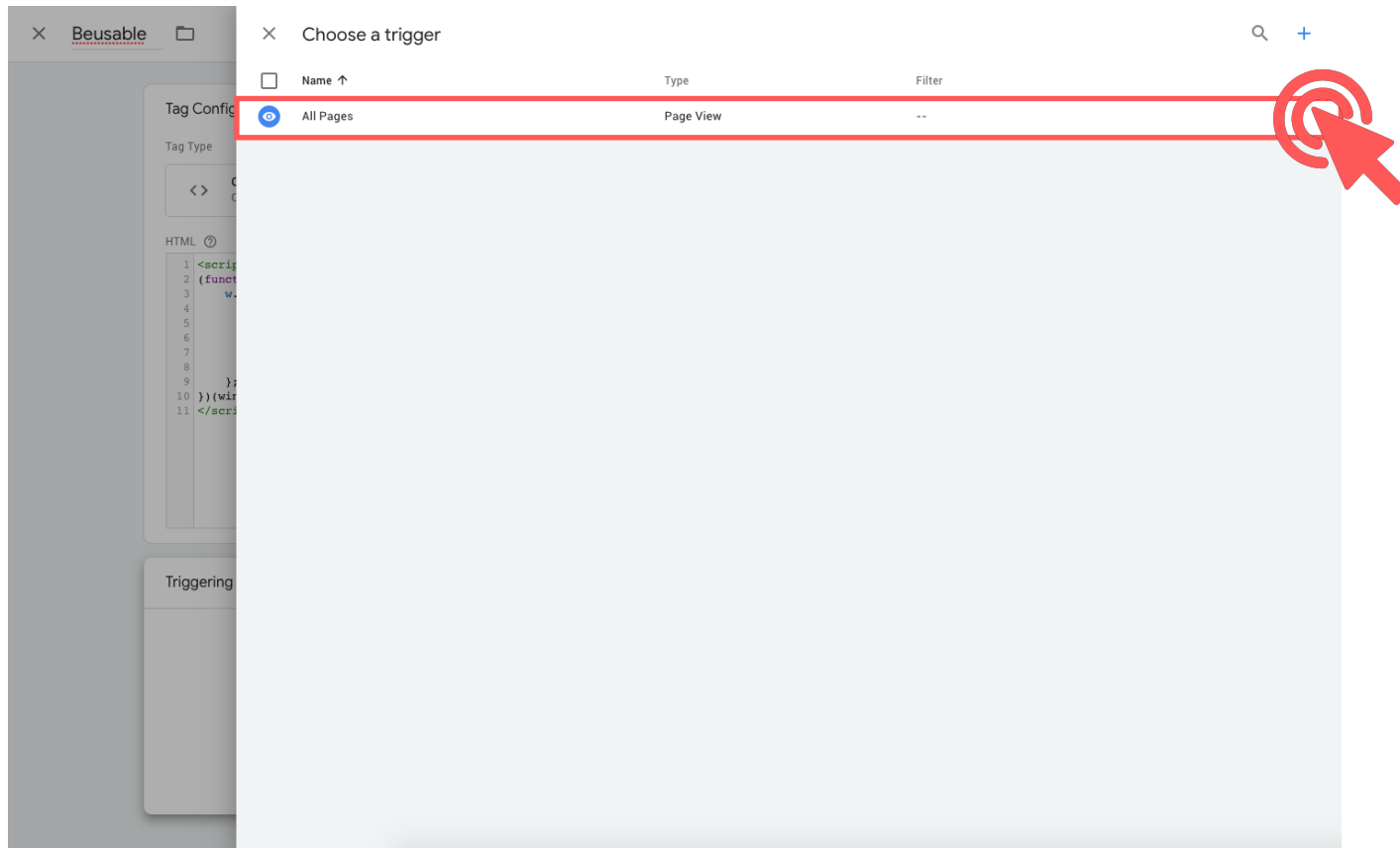
2. Installation with Google Tag Manager

Click on <Triggering> box.



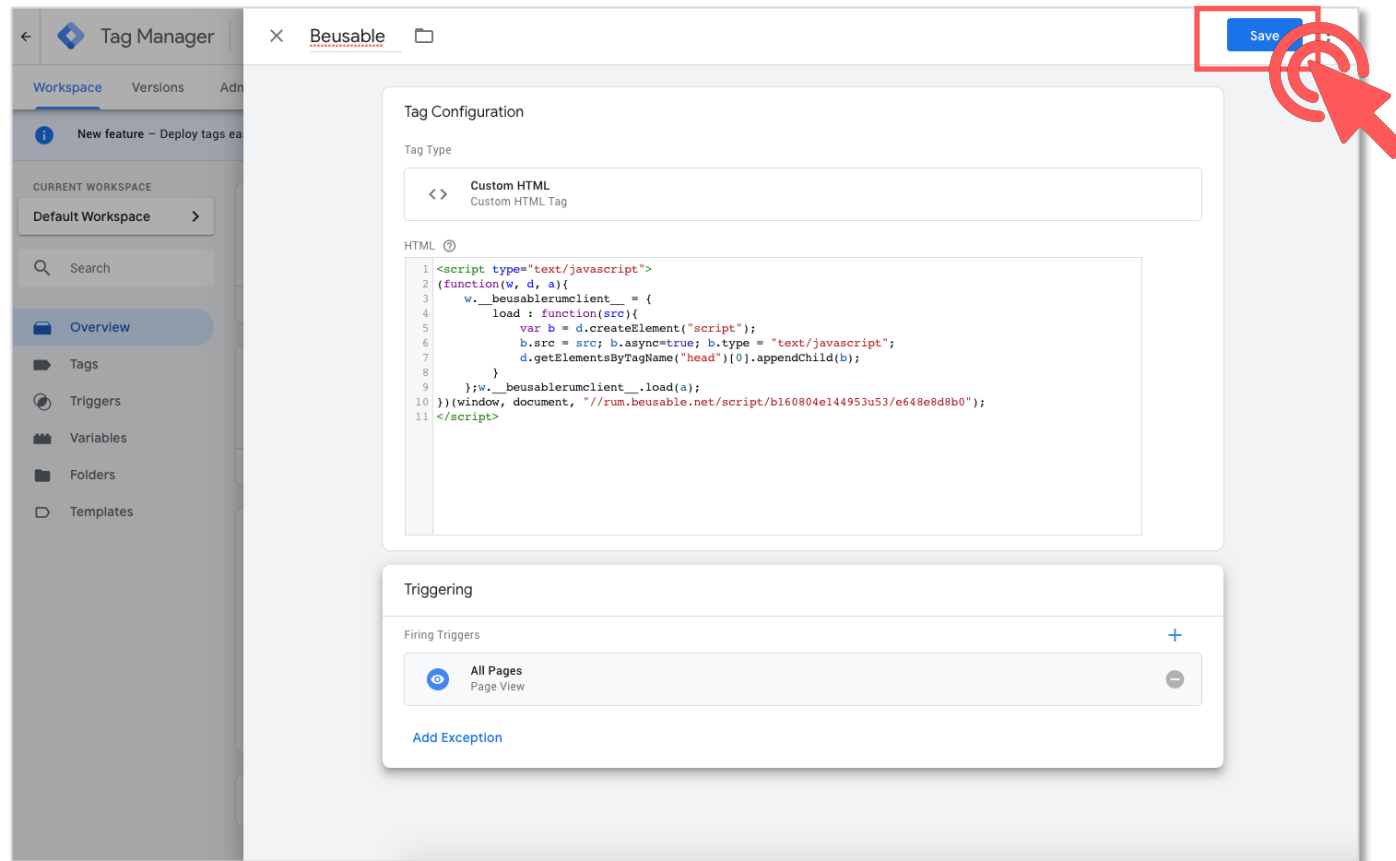
2. Installation with Google Tag Manager

Select a trigger(Name : All Pages / Type : Page view).



2. Installation with Google Tag Manager

Click <Save> button to save the settings.



2. Installation with Google Tag Manager

For the last, click <Publish> button to complete tracking code installation.

The image shows the Google Tag Manager interface. On the left, the 'Workspace' tab is active, displaying a table of workspace changes. The table has columns for Name, Type, Change, Last Edited, and User. The first row shows 'Beusable' as a 'Tag' that was 'Added' 'a few seconds ago' by '4grit.analytics@gmail.com'. On the right, the 'Submit Changes' dialog is open, showing the 'Publish and Create Version' option selected. The 'Version Name' field is empty, and the 'Version Description' field contains the text 'Add a detailed description of the changes'. The 'Publish to Environment' section shows 'Live' selected. The 'Workspace Changes' table is also visible in the dialog, showing the same row as in the main interface. Red circles and arrows highlight the 'Submit' button in the top right of the main interface and the 'Publish' button in the 'Submit Changes' dialog.

Name	Type	Change	Last Edited	User
Beusable	Tag	Added	a few seconds ago	4grit.analytics@gmail.com

Workspace Changes				
Name	Type	Change	Last Edited	User
Beusable	Tag	Added	a few seconds ago	4grit.analytics@gmail.com

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Thank you

www.4grit.com | www.beusable.net | www.beusably.net

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Gyeonggi-do, Republic of Korea

